

EMBARGOED

2003

BEST
Workplaces for
Commuters
Bay Area



NORTHERN
CALIFORNIA
CHAPTER



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The Bay Area Best Workplaces for CommutersSM

Media Contacts and Anecdotes

This table highlights interesting commuter benefit activities and programs at several of the organizations that qualify as The Bay Area's Best Workplaces for CommutersSM. In addition to the highlighted benefits, each of the following employers provides additional benefits—such as transit subsidies, emergency ride home service, shuttles to transit stations, rideshare services, and preferred parking for carpools and vanpools—that meet the U.S. Environmental Protection Agency's *National Standard of Excellence* for commuter benefits.

Employer Contact	Commuter Benefit Highlights
Alexa Internet , San Francisco Kelly Dragoo Executive Assistant 415 561-6089 kdragoo@alex.com	<ul style="list-style-type: none"> In addition to providing rideshare services, shuttles from transit stations, bicycle facilities, onsite amenities, and several other commuter benefits to support commuters, Alexa encourages telecommuting—one employee even telecommutes full time from the other side of the country.
Bayer , Berkeley Mark Collins Employee Transportation Coordinator 510 705-4329 mark.collins.b@bayer.com	<ul style="list-style-type: none"> Bayer offers an incentive or support program for every way to get to work—the company even buys walking shoes and umbrellas for employees who walk to work and offers a “Sunshine Shuttle” so employees can run errands during their lunch hour.
Bishop Ranch Transportation Centre , San Ramon Marci McGuire Program Manager 925 830-0101 marci_brtc@bishopranch.com	<ul style="list-style-type: none"> Business park firms spend \$750,000 a year on commuter services. The business park runs 60 buses a day to BART stations. The park's programs cut 9,000 automobiles off Interstate 680 each day.
Genencor International, Inc. , Palo Alto Debra Hardison Human Resources Rep. 650 846-7653 dhardison@genencor.com	<ul style="list-style-type: none"> Strong commuter benefits program contributes to one of the lowest turnover rates in the biotechnology industry (8.5 percent verses a 22 percent industry average). 33 percent participation rate via public transportation. CarLink II program, which makes cars available for employee use during the day for medical appointments, to run errands, or for emergencies. Onsite bicycles for local transportation during the workday as well as bike lockers and bike racks.

The Bay Area's Best Workplaces for CommutersSM Coalition

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 Northern California Human Resources Association • Northern California Chapter of the Association for Commuter Transportation
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Commuter Benefit Highlights

- Providing benefits as an employer complements the city's effort to solve transportation problems as a member of the Santa Clara County Congestion Management Agency.
- Offers employees up to \$100 a month in Commuter Checks.
- Recently purchased bicycle shelters at the city's light rail hub, which have been particularly successful in encouraging more employees to ride bikes.

- Free WHEELS bus passes for all workers.
- 14 percent of Hacienda's employees travel in carpools or vanpools.
- 20 percent to 25 percent use buses, regularly or occasionally.

- Customized commuter benefit programs at each facility to suit local conditions.
- Recent surveys at Kaiser's downtown Oakland offices indicate that 55 percent of company staff use a commute alternative daily.

- Under the city's Trip Reduction Incentive Program, employees who use a commuting option can participate in a monthly drawing of \$40.
- Thirty percent of city employees use a commuting option at least once a week, and about 20 percent ride their bikes to work, including the City Manager and Transportation Director.
- In addition, to help clean the air, San Ramon has a fleet of 25 Compressed Natural Gas (CNG) maintenance trucks.

- Carpools and vanpools get free parking. The savings—parking is normally \$165 per month—encourages more employees to try ridesharing, and frees up much needed parking spaces for patients.

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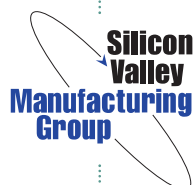
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Commuter Benefit Highlights

- SJSU provides a wide range of benefits, such as EcoPasses for bus and light rail service, shuttles from local transit hubs, preferred parking for carpools and vanpools, and bicycle facilities.
- Using GIS and database technology to optimize ridesharing and plan efficient transit routes.

- Offers \$10 worth of movie tickets a month to employees who use alternative transportation.

- The university adds a \$160 Clean Air Cash award to the paycheck of any employee who signs up for university's Commute Club program and does not purchase a parking permit.
- Since 1994, the average daily ridership for the Marguerite shuttle that runs from campus to the local Caltrain station has more than tripled from 1,600 to 5,000.

- Emergency Ride Home service is provided by a volunteer group of drivers. The system is informal, but it is publicized internally and has been used effectively several times.

- Quarterly luncheons for alternative transit users hosted by the company's senior executives—who also use alternative modes that day.

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